



**Asian/Pacific American Heritage Association
21st Anniversary Gala**

"Experience The Wonders of Asia"

Friday, May 31, 2013

Omni Houston Hotel, 4 Riverway, Houston, TX 77056

March 14, 2013

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Dear friends,

In June 1977, Representatives Horton, New York, and **Norman Mineta**, California, proclaimed in a House Resolution that the first 10 days of May to be Asian/Pacific Heritage Week. In May 1990, the **President George H.W. Bush** extended the recognition and declared the whole month of May to **Asian Pacific American Heritage MONTH**. **President Barack Obama** recently reiterated this declaration. In 1992, the Asian Pacific American Heritage Association (APAHA) became a 501c(3) non-profit organization in Houston, Texas. APAHA's mission is to *recognize and promote the accomplishments of Asian Americans and our heritage through education and celebration*.

APAHA will be celebrating the Asian Pacific/ American Heritage Month in May. The 21st Anniversary Gala will be held on **Friday May 31, 2013** at **Omni Houston Hotel from 6:30 to 11:00 PM**. The glamorous gala themed **Experience The Wonders of Asia** will include dinner, a dazzling fashion show, cultural performances and Asian Bazaar showcasing our kaleidoscope of Asian/Pacific American heritage. Travel through the sights and sounds of Asia, we celebrate the diverse heritage of the many cultures represented by the Asian and Pacific Islander regions. APAHA will also recognize outstanding Asian Americans who exemplify the most outstanding Asian Americans for their accomplishments and contributions. We will also award scholarships to outstanding Asian students.

The gala is our major fundraiser which enables APAHA to continue its mission. Some of our gala sponsors include companies such as Channel 11, Fiesta Mart, Inc., HEB, Houston Community College, Marathon Oil, NASA JSC, Silver Eagle Distributors, Qatar Airways, United Airlines, Wells Fargo Bank and many more. We hope that you will consider sponsoring a table and join us to celebrate the month of May as we honor our award recipients and to help us carry out our mission. A sponsorship package with various sponsorship level and its associated benefit is included for your review. I hope, you will consider to become our sponsor.

For more information, please contact Mariam Issa, Gala's Chair, at mariamissa26@gmail.com, (713) 493-9656.

Sincerely yours,

Mariam Issa, Gala Chair



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GALA SPONSORSHIP FORM

Name: _____

Company Name: _____

Address: _____ City _____ Zip _____

Phone: _____ Fax: _____ Email: _____

I support the mission of APAHA and are happy to commit our/ my sponsorship in 2013 towards the programs marked below in the amount of (Please mark one or more):

SPONSORSHIP LEVEL	SPONSORS BENEFITS
<input type="checkbox"/> Platinum \$10,000	<ul style="list-style-type: none"> • A table for fifteen people at the gala • Company logo on the APAHA website • Full page ad in the gala program book* • Logo on 2 large screens • Name on press releases and other advertisements • Name and Logo in program book and other marketing material • Media interview opportunity • 1-year membership with APAHA
<input type="checkbox"/> Gold \$5,000	<ul style="list-style-type: none"> • A table for ten at the gala • Company logo on the APAHA website and on 2 large screens • 1/2 ad in the gala program book* • Name in program booklet • Logo on marketing material • 1-year membership with APAHA
<input type="checkbox"/> Silver \$2,500	<ul style="list-style-type: none"> • A table for ten at the gala • Company logo on large screens • Name in program booklet • 1/4 page ad in the gala program book*
<input type="checkbox"/> Bronze \$1,500	<ul style="list-style-type: none"> • A table for ten at the gala • Name in program booklet
<input type="checkbox"/> Friend \$1,000	<ul style="list-style-type: none"> • A table for ten at the gala
<input type="checkbox"/> Individual \$100	<ul style="list-style-type: none"> • A seat at the gala. <p><i>Please indicate the number of tickets you wish to purchase.</i></p>

Other amount (Please write other amount): \$ _____

In-Kind donation will be used for raffle drawing. Please describe the item you are donating for which program and it's value. Items may include airline tickets, vacation packages, jewelry, art work, electronic gadgets, gift cards/ certificates, printing, center pieces, free services, etc.: _____

YES, I am interested in advertising in the Gala Program. Enclose please find the Advertising Form. Deadline to place the ad is May 1, 2013.



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GALA SPONSORSHIP - METHOD OF PAYMENT

(Please email this form back to ed@apaha.org or mail to the address below)

- YES, I am sponsoring a table(s) at the level of (please mark one):
PLATINUM GOLD SILVER BRONZE FRIEND
Indicate the amount \$
YES, I am attending the gala. Please reserve seat(s). I am making a payment of \$
I am unable to attend the gala but would like to support APAHA. I am donating \$
My check is enclosed in the amount of \$ Check number:
Make check payable to the Asian/Pacific American Heritage Association

Please charge my AMEX DISCOVER MASTERCARD VISA

Name on the card:

Card number: Expiration:

3/ 4 Digit security code on the back of the card:

Billing address:

City: State: Zip:

Authorized Cardholder's Signature:

Date:

Please see the enclosed spec sheets for ads.

APAHA is a 501 (c) (3) non-profit organization. Donations and ticket expense may not be deducted as a charitable expense. Please consult with your accountant about deducting as a business expense. All payments are non-refundable.

Please RSVP to Mariam Issa, Gala Chair at mariamissa26@gmail.com, (713) 493-9656 and or to Theresa Tran Executive Director



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GALA PROGRAM BOOK ADVERTISEMENT

Name: _____

Company Name: _____

Address: _____ City _____ Zip _____

Phone: _____ Fax: _____ Email: _____

PAGE SIZE	SPECIFICATIONS
<input type="checkbox"/> Full page \$400	<ul style="list-style-type: none">• Black/White• Dimension: 7 ½ in. wide by 10 in. high
<input type="checkbox"/> Half page \$250	<ul style="list-style-type: none">• Black/White• Dimension: 7 ½ in. wide by 4 ¾ in. high
<input type="checkbox"/> Quarter page \$125	<ul style="list-style-type: none">• Black/White• Dimension: 3 ½ in. wide by 4 ¾ in. high
<input type="checkbox"/> Back cover full page \$1,000	<ul style="list-style-type: none">• Full color• Dimension: 7 ½ in. wide by 10 in. high
<input type="checkbox"/> Inside cover full page \$500	<ul style="list-style-type: none">• Full color• Dimension: 7 ½ in. wide by 10 in. high

Note to advertisers:

- Submit Artwork in electronic format in Adobe JPEG, PDF, PSD or TIF. Please ensure that fonts and graphics are embedded.
- Art file should be in high-resolution of 300 dpi.
- Please do not copy and paste/save from a website.
- We can provide assistance in creating your basic ad, but will require an additional **\$50** for designing fee. Request must be made by **April 28, 2013**.
- Advertisements must be submitted before or by the **DEADLINE -May 1, 2013**.
- All payments must be made by **May 1, 2013**.



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(Please email this form back to ed@apaha.org or mail to the address below)

My check is enclosed in the amount of \$_____ Check number: _____
Make check payable to the **"Asian/Pacific American Heritage Association"**.

Please charge my AMEX DISCOVER MASTERCARD VISA

Name on the card: _____

Card number: _____ Expiration: _____

3 Digit security code on the back of the card: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Authorized Cardholder's Signature: _____

Date: _____

** Based on availability. (Ref. Sponsorship form).*

Should you have any questions, please contact Mariam Issa, **Gala Chair** at mariamissa26@gmail.com,
(713) 493-9656 or to Theresa Tran **Executive Director** at ED@apaha.org, 713.784.1112.



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RAFFLE ITEM DONATION FORM

PLEASE PRINT CLEARLY:

Donor's name: (as it will appear in the program booklet): _____

Item description for Program Booklet (Please be as specific as possible. Include any restrictions, expiration dates or size, etc.) (PLEASE TYPE OR PRINT THE DESCRIPTION):

Estimated gift value at retail \$ _____

Name: _____

Company Name: _____

Address: _____ City _____ Zip _____

Phone: _____ Fax: _____ Email: _____

Contact person if different than above: _____ Phone: _____

- **ITEM DELIVERY.** All items must be received at the APAHA office by **Friday, May 10, 2013.**
 I will deliver I will mail I request APAHA to pick-up by (Date): _____
- **GIFT CERTIFICATES/ CARDS** are necessary for service-oriented items.
 Certificate is enclosed Certificate will be sent APAHA please design certificate

Please email or mail this completed document to Theresa Tran Executive Director