



**Asian Pacific American Heritage Association  
22<sup>nd</sup> Anniversary Award Gala**

Friday, May 9, 2014

Regency Ballroom

Omni Houston Hotel, 4 Riverway, Houston, TX 77056

March 10, 2014

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APAHA will be celebrating Asian Pacific American Heritage Month in May with our annual APAHA fundraising and award Gala. This 22nd Anniversary Gala will be held on **Friday May 9, 2014** at **Omni Houston Hotel from 6:30 to 8:30 PM**. All of our Gala guests are invited to attend a complimentary APAHA/Houston Arts Alliance sponsored Ballroom Dance Showcase from 8:30 to 11:00pm immediately following the Gala.

APAHA's annual award Gala is our most important fundraising event. Proceeds from the Gala are used for programming and education to achieve our mission: *"to recognize and promote the accomplishments of Asian Pacific Americans and our heritage through education and celebration."*

Each year, APAHA's board members, families, friends and volunteers provide various programs to the greater Houston community. We receive support from corporations, individuals, foundations and other non-profit organizations. Our signature events include: Lunar New Year Festival at the Children's Museum, Asian Pacific American Heritage Month kick-off event at The Galleria, APAHA Festival, our Distinguished Speaker Series, Youth Art Awareness Program and Faith and Cultural Bus Tour. In addition, we reach out to various school districts and public libraries. In all these events, we bring our rich cultural performances, cultural arts/crafts and food to our communities.

We have a focus to host many events in the month of May as May is the Asian Pacific American Heritage Month. I would like to share the history of Asian Pacific American Heritage month: On October 5, 1978, President Jimmy Carter signed a Joint Resolution designating the annual celebration. In 1990, President George H.W. Bush signed an extension making the week-long celebration a month-long celebration. In 1992, the official designation of May as Asian-Pacific American Heritage Month was signed into law. President Barack Obama in 2013 reiterated this declaration. Houston's Asian Pacific American Heritage Association (APAHA) was founded and became a 501c(3) non-profit organization in 1992.

Our entire Board is sincerely seeking your support for APAHA in 2014. Details of sponsorship levels and payment form are enclosed here for your use. If you have any questions, please contact Charlene Chuang, at [charlencchuang@gmail.com](mailto:charlencchuang@gmail.com) or 832-865-5811.

Sincerely yours,

Charlene Chuang  
President & Gala Chair



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SPONSORSHIP LEVEL	SPONSORS BENEFITS
<input type="checkbox"/> <b>Platinum</b> \$10,000	<ul style="list-style-type: none"> <li>• One VIP table of 10 at APAHA gala</li> <li>• Company logo on the APAHA website</li> <li>• Full page ad in the APAHA's gala program book (back or inside cover)</li> <li>• Logo on 2 large screens at Gala</li> <li>• Name on press releases and other marketing/advertisements materials</li> <li>• Media interview opportunity</li> </ul>
<input type="checkbox"/> <b>Gold</b> \$5,000	<ul style="list-style-type: none"> <li>• One VIP table of 10 at APAHA gala</li> <li>• Company logo on the APAHA website</li> <li>• Full page ad in the APAHA's gala program book</li> <li>• Name and Logo in marketing material</li> </ul>
<input type="checkbox"/> <b>Silver</b> \$2,500	<ul style="list-style-type: none"> <li>• One \$2500 level table of 10 at APAHA gala</li> <li>• Company logo on the APAHA website</li> <li>• 1/2 page ad in the APAHA's gala program book</li> </ul>
<input type="checkbox"/> <b>Bronze</b> \$1,500	<ul style="list-style-type: none"> <li>• One \$1500 table of 10 at APAHA gala</li> <li>• 1/4 page ad in the APAHA's gala program book</li> </ul>
<input type="checkbox"/> <b>Friend</b> \$1,000	<ul style="list-style-type: none"> <li>• A table of 10 at APAHA gala</li> <li>• Name in program book</li> </ul>
<input type="checkbox"/> <b>Individual</b> <input type="checkbox"/> <b>Number of Seats</b> _____ \$125	<ul style="list-style-type: none"> <li>• One seat at the APAHA Gala</li> </ul> <p><i>Please indicate the number of tickets you wish to purchase.</i></p>

**GALA PROGRAM BOOK ADVERTISEMENT**

PAGE SIZE	SPECIFICATIONS
<input type="checkbox"/> <b>Full page</b> \$1000	<ul style="list-style-type: none"> <li>• Black/White</li> <li>• Dimension: 7 ½ in. wide by 10 in. high</li> </ul>
<input type="checkbox"/> <b>Half page</b> \$500	<ul style="list-style-type: none"> <li>• Black/White</li> <li>• Dimension: 7 ½ in. wide by 4 ¾ in. high</li> </ul>
<input type="checkbox"/> <b>Quarter page</b> \$250	<ul style="list-style-type: none"> <li>• Black/White</li> <li>• Dimension: 3 ½ in. wide by 4 ¾ in. high</li> </ul>

Donation amount (Please write other amount): \$ \_\_\_\_\_

In-Kind donation for APAHA auction or raffle. Please describe the item you are donating for which program and its value. Items may include airline tickets, vacation packages, jewelry, art work, electronic gadgets, gift cards/ certificates, printing, center pieces, free services, etc.: \_\_\_\_\_

**APAHA is a 501 (c) (3) non-profit organization. Portion of your sponsorship will be deducted as a charitable expense.**

***Please consult with your accountant about deducting as a business expense.***

***All payments are non-refundable.***

Please **RSVP** to Charlene Chuang, **Gala Chair** at [charlencchuang@gmail.com](mailto:charlencchuang@gmail.com),

Cindy Young, APAHA Treasurer, at [tcyoung255@gmail.com](mailto:tcyoung255@gmail.com)

or submit your PayPal payment at [www.apaha.org](http://www.apaha.org) with detailed comments accompanying your payment



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**GALA SPONSORSHIP - METHOD OF PAYMENT**

**(Please email this form back to [ed@apaha.org](mailto:ed@apaha.org) or mail to P.O. Box 1408 Bellaire, TX 77402)**

I am sponsoring a table(s) at the level of (please mark one):

PLATINUM  GOLD  SILVER  BRONZE  FRIEND  INDIVIDUAL – no. of \_\_\_ seats

Indicate the amount \$\_\_\_\_\_.

I am unable to attend the gala but would like to support APAHA. I am donating \$\_\_\_\_\_.

I am interested in advertising in the Gala Program for advertisement @ size of \_\_\_\_\_ for \$\_\_\_\_\_.

My total payment is in the amount of \$\_\_\_\_\_

I have enclosed a check from \_\_\_\_\_ payable to the **“Asian Pacific American Heritage Association (APAHA)”**. Check number: \_\_\_\_\_ with this form.

I have paid on [www.apaha.org](http://www.apaha.org) using PayPal on date: \_\_\_\_\_

Please charge my  AMEX  DISCOVER  MASTERCARD  VISA

Name on the card: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration: \_\_\_\_\_

3/ 4 Digit security code on the back of the card: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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or submit your PayPal payment at [www.apaha.org](http://www.apaha.org) with detailed comments accompanying your payment